

2. Reality Check – TSRP Goals

Setting goals and strategies to achieve the goals precedes any truly successful project. In developing the statewide program, the Committee generated the following goals and strategies. Before planning your teen summer reading program, review these goals and strategies and use them as guidelines to developing your own.

Goal #1

To stimulate interest in reading

Strategies:

- ◆ Select an enticing theme
- ◆ Provide popular prizes to encourage reading achievement
- ◆ Visit area schools to encourage participation and summer reading
- ◆ Recommend reading materials through current bibliographies and readers' advisory services
- ◆ Make efforts to appeal to reluctant readers who associate reading with work

Goal #2

To promote the library's services, resources and staff

Strategies:

- ◆ Visit area classroom and youth services agencies to promote summer library activities
- ◆ Distribute printed materials through schools and other agencies to promote summer services to parents
- ◆ Arrange newspaper coverage of summer activities

Goal #3

To provide an opportunity for youth to feel good about themselves, reading and the library

Strategies:

- ◆ Make success possible for all participants by setting attainable goals with appealing prizes
- ◆ Recognize program participants who have reached goals
- ◆ Provide positive feedback to readers
- ◆ Design rules and goals to maintain at least a 60 percent completion/success rate
- ◆ Structure program to operate with a minimum number of rules and obstacles
- ◆ Provide free, safe and personally meaningful activities for youth
- ◆ Provide a non-threatening environment for the exchange of ideas, information, discoveries and thoughts
- ◆ Provide opportunities for positive peer and adult interactions

